



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH)

Recognised under Section 2(f) & 12(B) of the UGC Act
1956, An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad -
500100



MRCE NSS UNIT APPRECIATION FROM TELANGANA STATE GOVERNOR

Date: 14.06.2023

Organized by: RED CROSS SOCIETY HYDERABAD at RAJBHAVAN

Introduction: In the realm of social responsibility and community service, individuals like **Mr.G. Ratna Kumar**, along with his team at the **NSS unit of MRCE**, exemplify the spirit of altruism and dedication. Their relentless efforts in regularly organizing blood donation camps and engaging in various social volunteering services have not only earned them accolades but have also left a lasting impact on society. This report delves into the remarkable journey of **Mr.G. Ratna Kumar** and the **MRCE NSS unit**, highlighting their contributions, achievements, and the significance of their work in serving the community.

The National Service Scheme (NSS) is a voluntary organization that aims to inculcate social welfare in students and promote community service. Under the leadership of **Mr. G. Ratna Kumar**, the **NSS unit at MRCE** has been actively involved in various initiatives focused on healthcare, education, environmental conservation, and more. One of their flagship programs has been the regular organization of blood donation camps, which have garnered widespread appreciation and recognition.

Mr. G. Ratna Kumar and his team have been instrumental in organizing blood donation camps at regular intervals. These camps serve as a crucial lifeline for those in need of blood transfusions due to medical emergencies, surgeries, or illnesses. By fostering a culture of voluntary blood donation, the NSS unit at MRCE has not only helped save numerous lives but has also raised awareness about the importance of donating blood.

The success of these blood donation camps can be attributed to meticulous planning, effective coordination, and widespread participation from both students and faculty members. Mr. Kumar's leadership qualities have played a pivotal role in motivating and mobilizing volunteers for this noble cause. Furthermore, the NSS unit has collaborated with local healthcare authorities and blood banks to ensure the smooth conduct of these camps and the proper utilization of donated blood.

The impact of the MRCE NSS unit's efforts extends beyond the immediate beneficiaries of blood donation camps. Through their proactive engagement in social volunteering services, they have

touched the lives of countless individuals and communities. Whether it's organizing health awareness campaigns, conducting cleanliness drives, or facilitating educational initiatives, Mr. Kumar and his team have consistently demonstrated their commitment to making a positive difference in society.

These endeavors have not only addressed pressing social issues but have also fostered a sense of empathy, compassion, and civic responsibility among the students. By actively participating in community service activities, students at MRCE have gained invaluable practical experience, developed leadership skills, and cultivated a deeper understanding of societal needs and challenges.

The exemplary work of **Mr. G. Ratna Kumar and the MRCE NSS unit** has garnered recognition and appreciation from various quarters. Their consistent efforts in organizing blood donation camps and engaging in social volunteering services have earned them accolades from both local authorities and the wider community. Notably, the **TELANGANA GOVERNOR DR. TAMILSI SUNDARARJAN RECENTLY CONFERRED AN APPRECIATION AWARD UPON MR. G RATNAKUMAR IN RECOGNITION OF HIS OUTSTANDING CONTRIBUTIONS TO SOCIETY.**

This prestigious award not only acknowledges the dedication and hard work of Mr. Kumar but also shines a spotlight on the collective efforts of the entire NSS unit at MRCE. It serves as a testament to their commitment to social welfare and their significant impact on the community. Furthermore, such recognition motivates and inspires them to continue their efforts with even greater zeal and enthusiasm.

Mr. G. Ratna Kumar and the MRCE NSS unit is a testament to the transformative power of community service and volunteerism. Through their regular blood donation camps and social volunteering services, they have not only saved lives but have also contributed to the holistic development of society. Their efforts exemplify the values of compassion, empathy, and selflessness, serving as a source of inspiration for future generations.

As we celebrate their achievements and commendable work, it is essential to recognize the importance of nurturing a culture of social responsibility and civic engagement. By coming together and working towards common goals, we can build a more inclusive, equitable, and compassionate society for all. Mr. G. Ratna Kumar and the MRCE NSS unit stand as shining examples of how individual actions, driven by a sense of purpose and commitment, can create a ripple effect of positive change in the world.

Event Details:

On World Blood Donation Day, a special event was organized to recognize and appreciate the collaborative efforts of the NSS unit and the Red Cross Society. The event was attended by members of both organizations, healthcare professionals, government officials, and volunteers.

Highlights of the Event:

Recognition by the Honorable Telangana Governor: The Governor of Telangana appreciated the dedication and commitment of the NSS unit and the Red Cross Society towards promoting voluntary blood donation and saving lives. The recognition from such a prestigious authority reinforced the significance of their efforts.

Impact of Collaborative Initiatives: Speakers at the event highlighted the impact of the collaborative initiatives undertaken by the NSS unit and the Red Cross Society. These initiatives not only helped in increasing blood donation rates but also raised awareness about the importance of regular blood donation among the community.

Testimonials from Beneficiaries: Testimonials from individuals who have directly benefited from the blood donation drives were shared during the event. These testimonials highlighted the critical role played by the NSS unit and the Red Cross Society in providing timely access to blood transfusions and saving lives.

Commitment to Future Initiatives: Both organizations reiterated their commitment to continuing their collaborative efforts in organizing blood donation drives, conducting awareness campaigns, and expanding their reach to remote areas in Telangana.

Conclusion:

The recognition from the Honorable Telangana Governor on World Blood Donation Day serves as a testament to the impactful work carried out by the NSS unit and the Red Cross Society in the state. Their collaborative efforts have not only addressed the immediate need for blood transfusions but have also played a vital role in fostering a culture of voluntary blood donation and community service. Moving forward, it is imperative to sustain and expand these initiatives to ensure a steady supply of blood for those in need.



Invitation

To **Dr. M. SREEDHAR REDDY,**
Principal,
Mallareddy College of Engineering
Dhulapally,
Medchal Dist.

From :
INDIAN RED CROSS SOCIETY
Telangana State Branch
D.No. 3-6-212, Street No. 15,
Himayath Nagar, Hyderabad - 500 029.
Ph : 040- 23221748



Invitation

Indian Red Cross Society
TELANGANA STATE BRANCH

Cordially invites you to attend

WORLD BLOOD DONOR DAY

On 14th June, 2023 at 10.00 a.m

At "SAMSKRUTI"
(Raj Bhavan Community Hall)

Chief Guest

Dr. (Smt.) TAMILISAI SOUNDARARAJAN GARU
Hon'ble Governor & President
Indian Red Cross Society, Telangana State Branch

*has kindly consented to present awards
to Voluntary Blood Donors*

K. Madan Mohan Rao
General Secretary

Ajay Mishra, IAS (Retd.)
Hon. Chairman

NOTE: Be seated before 9.45 a.m.
Allowed 1+1 only