2017-2018

MRGI AT A GLANCE

Situated away from raucous sounds of Hyderabad city, MRGI epitomizes technocracy at its best. Being one of the largest campuses in Telangana, MRGI promises eventful student oriented learning. The founder chairman Sri.Ch. Malla Reddy garu began the journey as an educationalist to form the bridge between society, industry and academics. He is an un assuming dynamic leader with a keen interest in changing trends of higher education and student's employability in India. The diverse and enormous growth of the group unravels his realistic vision to cater to the needs of students in all areas of education. Education at MRGI brings all round and holistic development in students.

ABOUT MRCE

Malla Reddy College of engineering formerly CM Engineering College has been established under the aegis of the Malla Reddy Group of Institutions, a majestic empire, founded by Sri. CH. Malla Reddy garu . He has been in the field of education for the last 23 years with the intention of spearheading quality education among children from the school level itself. It is the largest cluster of technical institutions in the state of Telangana, with the student strength of 20,000 and staff strength of 2000. It is one of the largest campuses in Telangana. MRCE was established in the year 2005, and affiliated to JNTUH offering B.Tech Programs in the area of ECE, CSE, and MECH and Post graduate courses M.TECH. The College is also having Jawaharlal knowledge center (JKC), which helps the students to get placements. The faculty has the synergy of excellence in application oriented teaching, research and consultancy experience in India and overseas. The experienced faculty continuously endeavors to impart the knowledge to groom the students into industry ready engineers.

VISION OF THE INSTITUTE

To emerge as a Center of Excellence for producing professionals who shall be the leaders in technology innovation, entrepreneurship, management and in turn contribute for advancement of society and human kind.

MISSION OF THE INSTITUTE

- To provide an environment of learning in emerging technologies.
- To nurture a state of art teaching learning process and R&D culture.
- To foster networking with Alumni, Industry, Institutes of repute and other stakeholders for effective interaction.

REGISTRATION DETAILS

All the participants can pay the registration fee on the first day of programme at college.

HOW TO APPLY

The applicants should send their application in the specified format through their principal/ Sponsors to reach the coordinator on or before

The duly filled registration form is to be sent to hod@mrce.in

Last date for the submission of the Application: **14/07/2017**

VENUE: Seminar Hall, MRCE.

REGISTRATION FORM

Name

(In Block Letters)

(-	
Date of Birth & Age	:	
Qualification	:	
Experience	:	
Designation & Dept.	:	
Organization	:	
Addr for Communicati	ion :	
Contact No.	:	
Email id	:	
Place	:	
Date	:	
Signature of the Candi	date:	
		C:
Seal		Signature of Head of the Dept.
I		

CHIEF PATRON:

Sri. Ch. Malla Reddy Garu

Founder Chairman, MRGI

PATRON:

Sri.Ch.Mahender Reddy

Secretary, MRGI

Dr.Ch.Bhadra Reddy

Treasurer, MRGI

ADVISORY:

Prof. Sri. R.Madan Mohan

Director Academics, MRGI

Coln. Sri. G.Ram Reddy

Director Admissions, MRGI

Sri. N. Sudhir Reddy

Director, MRCE

CHIEF CONVENERS:

Dr. P. John Paul

Principal

Dr. T.V. Reddy

Vice principal

CONVENERS:

Dr. T. Sunil, Prof. /CSE

COORDINATOR:

Mr. P. Amarnath, AP/CSE

RESOURCE PERSON(S)

Prof. HARIHARAN

WHO CAN APPLY?

- Faculty Members
- Research Scholars
- M.Tech Students
- B.Tech final year Students

ABOUT SEMINAR:

Using intellectual property as a means of harnessing and spreading the power of human creativity and innovation so that the people of every country, of ever community, can share their bounty

Acquisition and maintenance of an intellectual property right is meaningless if that right cannot be enforced in the marketplace. It is the threat of enforcement which allows an intellectual property right to be exploited as a commercial asset. When viewed in this context, the existence of an effective enforcement regime becomes a central aspect of a well-functioning IP system..









Two days Seminar

On

Enforcement of intellectual property rights

24th July & 25th July 2017

Conducted By

Intellectual Property Rights (IPR) CELL



Malla Reddy College of Engineering (MRCE)

Maisammaguda, Dhulapally,

(Post via Hakeempet), Near Kompally,

Secundrabad-500014.



Two days' Seminar

On

"Enforcement of intellectual property rights"

24th & 25st July 2017

Organized by

Intellectual Property Rights (IPR) Cell

Malla Reddy College of Engineering

Chief Patron

Sri Ch. Malla Reddy Garu, Founder Chairman, MRGI

Patrons

Sri Ch. Mahender Reddy, Secretary, MRGI **Dr. Ch. Badra Reddy,** Treasurer, MRGI

Advisors

Prof. R. Madhan Mohan

Director Academics, MRGI

Col.G. Ram Reddy,

Director Admin., MRGI

Mr. N. Sudhir Reddy,

Director, MRCE

Conveners

Dr. P. John Paul, Principal, MRCE **Dr.T.V. Reddy**, Vice Principal, MRCE

Coordinator

Dr. T. Sunil, H.O.D – CSE

Resource Persons

Prof. sunita hingane

To

The Director / Principal / HOD

Dear Sir / Madam,

Subject: Seminar *On* "Enforcement of intellectual property rights"

It gives us immense pleasure to inform you that, we are organizing a *Seminar On "Enforcement of intellectual property rights"* with academic orientation on **24**th & **25**st **July 2017**.

You are requested to give wide publicity in your Institute, motivate your Faculty members / Research Scholar to attend the Seminar. Please find the enclosed Information Brochure for your kind reference.

Looking forward to meet you.

Thanking you with best regards,

Dr. P.John Paul, Principal, MRCE.



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CM Engineering College)

Approved by AICTE. & Permanently Affiliated to JNTUH; ISO 9001;2008 Certified institution Masammagura, Chulapary (post via kompaly) secunderabad-500100, Tel:040-64632248,Mobile:9348161222,9346162020 E-mail: principal@mrce.in ,cmecprincipal@gmail.com; web: www.mrce.in

Ref:MRCE/Principal's Office/2017-18/Seminar/01

Date:17/07/2017

CIRCULAR

All the students and staff are hereby informed that Malla Reddy College of Engineering is conducting a two days seminar on "Enforcement of intellectual property rights" organized by Intellectual Property Rights(IPR) cell on 24th July 25th July 2017 in MRCE Seminar Hall. All the students and staff members are requested to attend the seminar.

Principal
Halla Rouths Coffeen at Bendeser



Dr. T Sunil <hod.cse@mrce.in>

Request for Two days Seminar on "Enforcement of intellectual property rights"

Dr. T Sunil < hod.cse@mrce.in > To: Mr. Vivek Kumar < vivekkumar11@gmail.com >

13th July 2017 at 12:10

Dear Sir,

I am writing to you on behalf of Malla Reddy College of Engineering, secundarabad, India. We plan to conduct two days workshop on "Enforcement of intellectual property rights" on 24 -07-2017 to 25-07-2017. We wish to invite you as a resource person for the program. We expect your acceptance as soon as possible.

Thanks and regards Dr. T Sunil Coordinator



Accepting for Two days Seminar on "Enforcement of intellectual property rights".

1 message

Mr. Vivek Kumar < vivekkumar11@gmail.com > To: " Dr.T.Sunil" < sunil cse@mrce.in >

JULY 14th, 2017 at 11:00AM

Dr. T.SUNIL,

MRCE

Hyderabad.

Subject: Accepting an invitation for Two days Seminar on "Enforcement of intellectual property rights".

Dear Dr.T.Sunil,

I am really honored to be a part of this program to be held at MRCE on 24th to 25st JULY 2017. I am glad that I was chosen for this seminar. I thank you for this opportunity. I am looking forward to be a part of this program.

Thanks and Regards,

Mr. Vivek Kumar



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CIM Engineering College)

Approved by AICTE, & Permanently Affiliated to INTUH; ISO 9001:2008 Certified institution.

Maisomaguda Diulapaly (cost via compaly; reunderated 500100 To 640 64632748, Mebits 97481 61222 0346162670

E-mail: principal@mrre.in , creeconoripal@gmail.com; web: www.mrce.in

Seminar

on

"Enforcement of intellectual property rights"

Organized by

MALLA REDDY COLLEGE OF ENGINEERING

Secunderabad - 500 100

Date: 24th & 25th July 2017 Venue: Seminar Hall, MRCE

Malla Reddy College of Engineering has conducted an Awareness Camp on INTELLECTUAL PROPERTY RIGHTS 11th & 12th September 2017. *This event is organized under* the esteemed guidance of the college Management fraternity Dr.P John Paul (Principal). MRCE), Dr. T.V. Reddy (vice-principal, MRCE), the coordinator of the program Dr. T. Sunil, H.O.D – CSE. The resource person of the program was Prof. Mr. Hariharan.

Here the principal addressed the gathering about intellectual property rights in the economy In the conditions when the innovation economy is emerging, many countries of the world have chosen a totally new approach to the issues of economic growth, based on promoting knowledge acquisition, use and transfer.

The resource person Prof. HARIHARAN explained the main difference in the innovation economy or knowledge economy is that intellectual property, such as knowledge, skills, experience and particularly advanced technologies becomes an intellectual reserve of both separate businesses and the country in general, and serves as a main resource for their development. Not without reason, the world's leading companies are interested in an accelerated growth in knowledge. One of the conditions for the integration of countries with economies in transition into the new economic system is the creation of effective mechanisms for the utilization of their intellectual resources, especially those covered by intellectual property rights. Two issues become of particular importance in this connection

- > Understanding the nature of the phenomenon of IP that enables using IP
 - ✓ effective resource for economic development; Devising a state IP development strategy that will become an integral part .
 - ✓ general innovative development strategy.

./

The first issue is connected with the strengthening of the economic component of IP. This is connected with the special characteristics of property relations in intellectual production that is based of knowledge of the student.



Primaliped
Malia Roddy Coffees of Engineering

MALLA REDDY COLLEGE OF ENGINEERING SEMINAR ON ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS

DATE:24 -07-2017 to 25-07-2017

PARTICIPANT LIST

	TARTICI	PANT LIST		
S.No	Name of the Participant	Designation	Name of the department	Mode of the Faculty
1	Dr.S.Suresh Kumar	Professor	CSE	
2	Dr.C.Suresh Gnana Dhas	Professor	CSE	1
3	Dr.Sunil Tekale	Professor	CSE	1
4	Dr.V.Bhoopathy	Professor	CSE	1
5	D. Ch. V. Phani Krishna	Professor	CSE	
6	Dr. B. Veeramallu	Professor	CSE	
7	Dr. Sivakumar P	Associate Professor	CSE	
8	Dr. C. Saravanabhavan	Associate Professor	CSE	
9	Dr. R. Anand	Associate Professor	CSE	
10	Dr. A. Viswanathan	Associate Professor	CSE	
11	Dr. S. Nithya Kalyani	Associate Professor	CSE	
12	Dr. R. Saravanakumar	Associate Professor	CSE	
13	Dr A M Viswa Bharathy	Associate Professor	CSE	
14	Dr. Vaka Murali Mohan	Associate Professor	CSE	
15	Dr. Kanaka Durga Returi	Associate Professor	CSE	
16	Dr. K. V. Durga Kiran	Associate Professor	CSE	
17	Dr. V. Chandra Sekhar	Associate Professor	CSE	
18	Dr. R. N. V. Jagan Mohan	Associate Professor	CSE	
19	Ch.Vijayakumari	Associate Professor	CSE	
20	P Amarnath	Associate Professor	CSE	
21	A.S.Gousia Banu	Associate Professor	CSE	
22	Ch Vengaiah	Assistant Professor	CSE	
23	M Aharonu	Assistant Professor	CSE	
24	Sudha Pavani K	Assistant Professor	CSE	Internal
25	Vaddi Devipriya	Assistant Professor	CSE	Internal
26	U Nagaiah	Assistant Professor	CSE	
27	P Pavani	Assistant Professor	CSE	
28	A Shravani	Assistant Professor	CSE	
29	Guthireddy Anupama	Assistant Professor	CSE	
30	J Sofia	Assistant Professor	CSE	
31	V Venkata Ramanjaneyulu	Assistant Professor	CSE	
32	Rajkumar	Assistant Professor	CSE	
33	M.Priyanka	Assistant Professor	CSE	
34	P Sandeep	Assistant Professor	CSE	1
35	V Sandhya	Assistant Professor	CSE	1
36	K Divya Bharathi	Assistant Professor	CSE	1
37	P.Rashmitha	Assistant Professor	CSE	_
38	Narasimhulu K	Assistant Professor	CSE	
39	E Srinath	Assistant Professor	CSE	
40	K.Madan Mohan	Assistant Professor	CSE]
41	Ramarapu Bangari	Assistant Professor	CSE	_
42	D. Nilima Priyadrshini	Assistant Professor	CSE	_

43	Razia Sultana	Assistant Professor	CSE	
44	G Madhuri	Assistant Professor	CSE	
45	A Veerender	Assistant Professor	CSE	
46	Rasheeduddin Sayyad	Assistant Professor	CSE	
47	R K Ajay	Assistant Professor	MECH	
48	T Nina	Assistant Professor	MECH	
49	Mr. P. Durga Nagendra Kiran	Asst. Professor	ECE	
50	Mrs. D. N. Keerthana	Asst. Professor	ECE	
51	Mr. S. Tamil Selvan	Asst. Professor	ECE	
52	Ms. J. Mary Angel Asha Latha	Asst. Professor	ECE	
53	Mr. Vivek. V. Kajagar	Asst. Professor	ECE	
54	Mr. G. Subbarao	Asst. Professor	ECE	EXTERNAL
55	Mr. E. Ramesh	Asst. Professor	ECE	EXTERNAL
56	Mr. R. S. Shaikshavali Malik	Asst. Professor	ECE	
57	Mr. R. Madhu Krishna	Asst. Professor	ECE	
58	Mr. Shaik Tipu Rahaman	Asst. Professor	ECE	
59	Mr. K. MD. Riyaz Ali	Asst. Professor	ECE	
60	Mr. K. Rahim Bakash	Asst. Professor	ECE	



Prisotpel
Malla Reddy Coffee of Engineering

Date: 24/15 - 07 - 17 Spea	iker: Dr	f. J	ani ha		Hi	yea	na
The content was as described in public	icity materia	als	Strongly agree	2	3		Strongly disagree
2. The seminar was applicable to my job)		4	22	3	4	5
3. I will recommend this seminar to other	er conservate	ors	1	9	3	4	5
4. The program was well paced within the	ne allotted ti	ime	1	2	3	4	5
5. The instructor was a good communication	itor		1	2	8	4	5
. The instructor was knowledgeable on	the topic		1	2	3	4	5
 1 would be interested in attending a for advanced seminar on this same subj 	llow-up, mo ect	эге	ì	02/	3	4	5
. Given the topic, was this seminar:	🗀 a.	Too short	Ob. Rig	ht leng	gth 🗀	c. To	o long
0. In your opinion, was this seminar:	□ a.	Introductory				-	
1. Please rate the following:							
a. Visualsb. Acousticsc. Meeting spaced. Handoutse. The program overall	Excellent	Very Good	Good		Fair	i	Poor
2. What did you most appreciate/enjoy/th	ink was bes	t about the c	ourse? An	y sugg	estions	for	

Date: 84/55-07-12 spe	aker:	rof.	cinile	a	4	40	am.
The content was as described in publ	icity materia		Strongly agree	2	3	4	Strongly disagree
2. The seminar was applicable to my jo-	ь		w	22	3	4	-
3. I will recommend this seminar to other	er conservat	ors	4	3	3	4	5
4. The program was well paced within t	he allotted ti	me	1	w	3	4	5
5. The instructor was a good communication	ator		x	2	3	4	5
. The instructor was knowledgeable on	the topic		+	2	3	4	5
 I would be interested in attending a for advanced seminar on this same subj 	llow-up, mo ect	re	4	2	3	4	5
. Given the topic, was this seminar:	🗖 a.	Too short	b. Rig	ht lens	gth 📮	le Te	oo long
0. In your opinion, was this seminar:	□ a.	Introductory[-
1. Please rate the following:							· iiiiicca
a. Visualsb. Acousticsc. Meeting spaced. Handoutse. The program overall	Excellent	Very Good	Good		Fair		Poor
?. What did you most appreciate/enjoy/th approvement?		about the con	urse? An	y sugg	gestions	for	
	9000	1			-		

		5	Strongly		-		Strongly
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2. The seminar was applicable to my jo					3	4	5
			4	2	3	4	5
. I will recommend this seminar to oth	ier conservator	S	1	0	3	4	5
. The program was well paced within	the allotted tim	ie	4	01	3	4	
. The instructor was a good communic				35	3	4	5
			7	2	3	4	5
The instructor was knowledgeable or	the topic		*	2	3	4	5
I would be interested in attending a fi advanced seminar on this same sub	ollow-up, more iject	•	Y	2	3	4	5
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Seminar title: Enforcement of		Beetwal	4.1	per	ly	orgh	ds.
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. The seminar was applicable to my jo	ь		1	2	3	4	5
. I will recommend this seminar to oth	er conservat	ors	1	2	3	4	5
The program was well paced within t		ime	1	2	3	4	5
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The instructor was knowledgeable on	the topic		1	2	3	4	5
I would be interested in attending a for advanced seminar on this same sub	ollow-up, mo ject	ore	4	2	3	4	5
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. I will recommend this seminar to other	r conservat	ors	1	2	3	4	5
. The program was well paced within th	e allotted t	ine	1	2	3	4	5
The instructor was a good communicate	tor		1	2	3	4	5
The instructor was knowledgeable on t	he topic		<u>.</u>	2	3	4	5
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In your opinion, was this seminar:	🛄 a.	Introductor					
Please rate the following:							unecq
a. Visualsb. Acousticsc. Meeting spaced. Handoutse. The program overalf	Excellent	Very Olice	Good	 - -	Fai		Poor
What did you most appreciate/enjoy/thin provement?	nk was bes lu dev	t about the c	ourse? Ar	ıy sugş	gestions	for	

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To emerge as a Center of Excellence for producing professionals who shall be the leaders in technology innovation, entrepreneurship, management and in turn contribute for advancement of society and human kind.

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- To provide an environment of learning in emerging technologies.
- To nurture a state of art teaching learning process and R&D culture.
- To foster networking with Alumni, Industry, Institutes of repute and other stakeholders for effective interaction.

REGISTRATION DETAILS

All the participants can pay the registration fee on the first day of programme at college.

HOW TO APPLY

The applicants should send their application in the specified format through their principal/ Sponsors to reach the coordinator on or before

The duly filled registration form is to be sent to hod@mrce.in

Last date for the submission of the Application: 03/09/2017

VENUE: Seminar Hall, MRCE.

REGISTRATION FORM

Name

(In Block Letters)

`		
Date of Birth & Age	:	
Qualification	:	
Experience	:	
Designation & Dept.	:	
Organization	:	
Addr for Communication	ı:	
Contact No.	:	
Email id	:	
Place	:	
Date	:	
Signature of the Candida	ite:	
Seal		Signature of Head of the Dept.

CHIEF PATRON:

Sri. Ch. Malla Reddy Garu

Founder Chairman, MRGI

PATRON:

Sri.Ch.Mahender Reddy

Secretary, MRGI

Dr.Ch.Bhadra Reddy

Treasurer, MRGI

ADVISORY:

Prof. Sri. R.Madan Mohan

Director Academics, MRGI

Coln. Sri. G.Ram Reddy

Director Admissions, MRGI

Sri. N. Sudhir Reddy

Director, MRCE

CHIEF CONVENERS:

Dr. P. John Paul

Principal

Dr. T.V. Reddy

Vice principal

CONVENERS:

Dr. T. Sunil, Prof. /CSE

COORDINATOR:

Mr. P. Amarnath, AP/CSE

RESOURCE PERSON(S)

• Prof. Mr. Hariharan.

WHO CAN APPLY?

- Faculty Members
- Research Scholars
- M.Tech Students
- B.Tech final year Students

ABOUT SEMINAR:

In today's globally competitive environment, intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Intellectual Property (IP) is the fuel that powers the engine of prosperity, fostering invention and innovation. The focus of the seminar was to promote the creation, protection & enforcement of the Intellectual Property Rights amongst various stakeholders.









Two days Seminar

On

Intellectual property rights in the economy

11th & 12th September 2017

Conducted By

Intellectual Property Rights (IPR)
CELL



Malla Reddy College of Engineering (MRCE)

Maisammaguda, Dhulapally,
(Post via Hakeempet), Near Kompally,
Secundrabad-500014.



Two days' workshop

On

"Intellectual property rights in the economy"

11th & 12th September 2017

Organized by

Intellectual Property Rights (IPR) Cell

Malla Reddy College of Engineering

Chief Patron

Sri Ch. Malla Reddy Garu, Founder Chairman, MRGI

Patrons

Sri Ch. Mahender Reddy, Secretary, MRGI **Dr. Ch. Badra Reddy,** Treasurer, MRGI

Advisors

Prof. R. Madhan Mohan

Director Academics, MRGI

Col.G. Ram Reddy,

Director Admin., MRGI

Mr. N. Sudhir Reddy,

Director, MRCE

Conveners

Dr. P. John Paul, Principal, MRCE **Dr.T.V. Reddy**, Vice Principal, MRCE

Coordinator

Dr. T. Sunil, H.O.D – CSE

Resource Persons

Mr.Hariharan

To

The Director / Principal / HOD

Dear Sir / Madam,

Subject: Workshop *On* "Intellectual property rights in the economy"

It gives us immense pleasure to inform you that, we are organizing a *Workshop On* "Intellectual property rights in the economy" with academic orientation on 11th & 12th September 2017.

You are requested to give wide publicity in your Institute, motivate your Faculty members / Research Scholar to attend the Seminar. Please find the enclosed Information Brochure for your kind reference.

Looking forward to meet you.

Thanking you with best regards,

Dr. P.John Paul, Principal, MRCE.



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CM Engineering College)

Approved by AICTE. & Permanently Affiliated to JNTUH; ISO 9001;2008 Certified institution Masammagura, Chulapary (post via kompaly) secunderabad-500100, Tel:040-64632248,Mobile:9348161222,9346162020 E-mail: principal@mrce.in ,cmecprincipal@gmail.com; web: www.mrce.in

Ref:MRCE/Principal's Office/2017-18/Seminar/05

Date:04/09/2017

CIRCULAR

All the students and staff are hereby informed that Malla Reddy College of Engineering is conducting a two days seminar on "Intellectual property rights in the economy" organized by Intellectual Property Rights(IPR) cell on 11th & 12th September 2017 in MRCE Seminar Hall. All the students and staff members are requested to attend the seminar.

Malla Roddy Collago at Engineering



Dr. T Sunil <hod.cse@mrce.in>

Request for Two days Seminar on "Intellectual property rights in the economy"

Dr. T Sunil < hod.cse@mrce.in >

02nd September 2017 at 9:50

To: Mr.Hariharan < hari.haran 293@gmail.com >

Dear Sir,

I am writing to you on behalf of Malla Reddy College of Engineering, secundarabad, India. We plan to conduct two days workshop entitled "Intellectual property rights in the economy" on 11 -09-2017 to 12-09-2017. We wish to invite you as a resource person for the program. We expect your acceptance as soon as possible.

Thanks and regards Dr. T Sunil Coordinator



Accepting for Two days Seminar on "Intellectual property rights in the economy".

1 message

Mr.Hariharan < hari.haran293@gmail.com > To: " Dr.T.Sunil" < sunil_cse@mrce.in >

SEPTEMBER 03rd, 2017 at 11:00AM

Dr. T.SUNIL,

MRCE

Hyderabad.

Subject: Accepting an invitation for Two days Seminar on "Intellectual property rights in the economy".

Dear Dr.T.Sunil,

I am really honored to be a part of this program to be held at MRCE on 11th to 12th SEPTEMBER 2017. I am glad that I was chosen for this seminar. I thank you for this opportunity. I am looking forward to be a part of this program.

Thanks and Regards,

Mr.Hariharan



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CIM Engineering College)

Approved by AICTE, & Permanently Affiliated to INTUH; ISO 9001:2008 Certified institution.

Maistermagnia Diulaphly (part vic tempoly; reunderabed 500100 To 640 64632748,Mcbitc.0748161222.0346162670

E-mail: principal@mrre.in ,cmecpanotipal@gmail.com; web: www.mrce.in

Two Days Workshop

On

"Intellectual property rights in the economy"

Conducted

On

11th & 12th September 2017

Organized

Ву

Intellectual Property Rights (IPR) Cell

Malla Reddy College of Engineering

Malla Reddy College of Engineering has conducted an Awareness Camp on INTELLECTUAL PROPERTY RIGHTS on 11th & 12th September 2017

This event is organized under the esteemed guidance of the college Management fraternity Dr.P.John Paul (Principal MRCE), Dr.TV.Reddy (vice-principal, MRCE), the coordinator of the program Dr. T. Sunil, HOD – CSE. The resource person of the program was Prof. Mr.Hariharan.

Here the principal addressed the gathering about intellectual property rights in the economy In the conditions when the innovation economy is emerging, many countries of the world have chosen a totally new approach to the issues of economic growth, based on promoting knowledge acquisition, use and transfer.

The resource person prof. HARIHARAN explained the main difference in the innovation economy or knowledge economy is that intellectual property, such as knowledge, skills, experience and particularly advanced technologies becomes an intellectual reserve of both separate businesses and the country in general, and serves as a main resource for their development. Not without reason, the world's leading companies are interested in an accelerated growth in knowledge. One of the conditions for the integration of countries with economies in transition into the new economic system is the creation of effective mechanisms for the utilization of their intellectual resources, especially those covered by intellectual property rights.

Two issues become of particular importance in this connection

- 1: Understanding the nature of the phenomenon of IP that enables using IP
- Effective resource for economic development; Devising a state IP development strategy that will become an integral part.
 - General innovative development strategy.

The first issue is connected with the strengthening of the economic component of IP. This is connected with the special characteristics of property relations in intellectual production that is based on knowledge of the student.



MALLA REDDY COLLEGE OF ENGINEERING WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS IN THE ECONOMY DATE:11-09-2017 to 12-09-2017

PARTICIPANT LIST

S.No	Name of the Participant	Designation	Name of the	Mode of the
1	Dr. C. Curach Kuracar	Drafaccar	department	Faculty
1	Dr.S.Suresh Kumar Dr.C.Suresh Gnana Dhas	Professor Professor	CSE CSE	+
2				+
3	Dr.Sunil Tekale	Professor	CSE	4
4	Dr.V.Bhoopathy	Professor	CSE	4
5	D. Ch. V. Phani Krishna	Professor	CSE	4
6	Dr. B. Veeramallu	Professor	CSE	4
7	Dr. Sivakumar P	Associate Professor	CSE	4
8	Dr. C. Saravanabhavan	Associate Professor	CSE	4
9	Dr. R. Anand	Associate Professor	CSE	4
10	Dr. A. Viswanathan	Associate Professor	CSE	4
11	Dr. S. Nithya Kalyani	Associate Professor	CSE	4
12	Dr. R. Saravanakumar	Associate Professor	CSE	4
13	Dr A M Viswa Bharathy	Associate Professor	CSE	_
14	Dr. Vaka Murali Mohan	Associate Professor	CSE	
15	Dr. Kanaka Durga Returi	Associate Professor	CSE	Internal
16	Dr. K. V. Durga Kiran	Associate Professor	CSE	1
17	Dr. V. Chandra Sekhar	Associate Professor	CSE	
18	Dr. R. N. V. Jagan Mohan	Associate Professor	CSE	
19	Ch.Vijayakumari	Associate Professor	CSE	
20	P Amarnath	Associate Professor	CSE	
21	A.S.Gousia Banu	Associate Professor	CSE	<u> </u>
22	Ch Vengaiah	Assistant Professor	CSE	1
23	M Aharonu	Assistant Professor	CSE	
24	Sudha Pavani K	Assistant Professor	CSE	
25	Vaddi Devipriya	Assistant Professor	CSE	1
26	U Nagaiah	Assistant Professor	CSE	7
27	P Pavani	Assistant Professor	CSE	7
28	A Shravani	Assistant Professor	CSE	7
29	Guthireddy Anupama	Assistant Professor	CSE	7
30	J Sofia	Assistant Professor	CSE	7
31	Mr. P. Durga Nagendra Kiran	Asst. Professor	ECE	
32	Mrs. D. N. Keerthana	Asst. Professor	ECE	7
33	Mr. S. Tamil Selvan	Asst. Professor	ECE	7
34	Ms. J. Mary Angel Asha Latha	Asst. Professor	ECE	7
35	Mr. Vivek. V. Kajagar	Asst. Professor	ECE	7
36	Mr. G. Subbarao	Asst. Professor	ECE	7
37	Mr. E. Ramesh	Asst. Professor	ECE	7
38	Mr. R. S. Shaikshavali Malik	Asst. Professor	ECE	1
39	Mr. R. Madhu Krishna	Asst. Professor	ECE	†
40	Mr. Shaik Tipu Rahaman	Asst. Professor	ECE	†

41	Mr. K. MD. Riyaz Ali	Asst. Professor	ECE	
42	Mr. K. Rahim Bakash	Asst. Professor	ECE	
43	U.M.FERNANDESDIMLO	Asst. Professor	CSE	
44	GAUTAM KUMAR	Asst. Professor	CSE	
45	P.SENTHILKUMAR	Asst. Professor	CSE	EXTERNAL
46	4 POTLURI SIRISHA	Asst. Professor	CSE	EXTERNAL
47	MADHAVRAOBOMMINENI	Asst. Professor	CSE	
48	Mr.C.Ashok kumar	Asst. Professor	ECE	
49	Dr.N.Murali Mohan	Associate Professor	ECE	
50	Mrs.K.Lakshmi	Asst. Professor	ECE	
51	Mrs.D.Latha	Asst. Professor	ECE	
52	Mr.A.Veera Babu	Asst. Professor	ECE	
53	Mr.V.Vijay Kumar	Asst. Professor	ECE	
54	Mr.E.Sudhakar	Asst. Professor	ECE	
55	Mr.A.Karthik	Asst. Professor	ECE	
56	V J MURTHY	Asst. Professor	MECH	
57	P USHA	Asst. Professor	MECH	
58	N SAI KIRANMAI	Asst. Professor	MECH	
59	L RADHA	Asst. Professor	MECH	
60	S BHUVANESWARI	Asst. Professor	MECH	



Matta Reddy College of Engineering

Seminar title 2/18 on 6	tu earnony					
Date: 18-01-2017 Spec	ker: Mr.	for	ha	ray	(6)	
. The content was as described in publ	city materials	Strongly agree	2	3	4	Strongly disagree
. The seminar was applicable to my job	•	1	4	3	- 4	5
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The program was well paced within the	ne allotted time	1	2	3	4	5
The instructor was a good communication	tor	+	2	3	4	5
The instructor was knowledgeable on	the topic	1,1	2	3	4	5
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. In your opinion, was this seminar:	a. Introductor					_
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. The instructor was a good communica	itor	+	2	3	4	5
. The instructor was knowledgeable on	the topic	4	2	3	4	5
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The instructor was knowledgeable on	the topic		1	2	3	4	5
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Please rate the following: a. Visuals b. Acoustics c. Meeting space d. Handouts e. The program overall	Excellent	Very Good	Good	ı	Fair	F	Poor
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MRGI AT A GLANCE

Situated away from raucous sounds of Hyderabad city, MRGI epitomizes technocracy at its best. Being one of the largest campuses in Telangana, MRGI promises eventful student oriented learning. The founder chairman Sri.Ch. Malla Reddy garu began the journey as an educationalist to form the bridge between society, industry and academics. He is an un assuming dynamic leader with a keen interest in changing trends of higher education and student's employability in India. The diverse and enormous growth of the group unravels his realistic vision to cater to the needs of students in all areas of education. Education at MRGI brings all round and holistic development in students.

ABOUT MRCE

Malla Reddy College of engineering formerly CM Engineering College has been established under the aegis of the Malla Reddy Group of Institutions, a majestic empire, founded by Sri. CH. Malla Reddy garu . He has been in the field of education for the last 23 years with the intention of spearheading quality education among children from the school level itself. It is the largest cluster of technical institutions in the state of Telangana, with the student strength of 20,000 and staff strength of 2000. It is one of the largest campuses in Telangana. MRCE was established in the year 2005, and affiliated to JNTUH offering B.Tech Programs in the area of ECE, CSE, and MECH and Post graduate courses M.TECH. The College is also having Jawaharlal knowledge center (JKC), which helps the students to get placements. The faculty has the synergy of excellence in application oriented teaching, research and consultancy experience in India and overseas. The experienced faculty continuously endeavors to impart the knowledge to groom the students into industry ready engineers.

VISION OF THE INSTITUTE

To emerge as a Center of Excellence for producing professionals who shall be the leaders in technology innovation, entrepreneurship, management and in turn contribute for advancement of society and human kind.

MISSION OF THE INSTITUTE

- To provide an environment of learning in emerging technologies.
- To nurture a state of art teaching learning process and R&D culture.
- To foster networking with Alumni, Industry, Institutes of repute and other stakeholders for effective interaction.

REGISTRATION DETAILS

All the participants can pay the registration fee on the first day of programme at college.

HOW TO APPLY

The applicants should send their application in the specified format through their principal/ Sponsors to reach the coordinator on or before

The duly filled registration form is to be sent to hod@mrce.in

Last date for the submission of the Application: **28/11/2017**

VENUE: Seminar Hall, MRCE.

REGISTRATION FORM

Name

(In Block Letters)	:
Date of Birth & Age	:
Qualification	:
Experience	:
Designation & Dept.	:
Organization	:
Addr for Communication	:
Contact No.	:
Email id	:
Place	:
Date	:
Signature of the Candidat	re:
Seal	Signature of Head of the Dept.

Two days' Workshop

On

CHIEF PATRON:

Sri. Ch. Malla Reddy Garu

Founder Chairman, MRGI

PATRON:

Sri.Ch.Mahender Reddy

Secretary, MRGI

Dr.Ch.Bhadra Reddy

Treasurer, MRGI

ADVISORY:

Prof. Sri. R.Madan Mohan

Director Academics, MRGI

Coln. Sri. G.Ram Reddy

Director Admissions, MRGI

Sri. N. Sudhir Reddy

Director, MRCE

CHIEF CONVENERS:

Dr. P. John Paul

Principal

Dr. T.V. Reddy

Vice principal

CONVENERS:

Dr. T. Sunil, Prof./CSE

COORDINATOR: P.Amarnath, A.P/CSE

RESOURCE PERSON(S)

Somprabh Dubey

WHO CAN APPLY?

- Faculty Members
- Research Scholars
- M.Tech Students
- B.Tech final year Students

ABOUT SEMINAR:

Entrepreneurship and innovation are increasingly important in all areas of business and government. Entrepreneurial start-ups galvanize the economy by identifying new opportunities and redirecting resources to them.

Established firms innovate in order to outmaneuver or respond to their competition. And in the public sector, the need for effective policies to deal with new challenges and for increasing service delivery with declining budgets also places a premium on innovative thinking.

The seminar focuses on the skills necessary for the planning, development and launch of entrepreneurial and innovative ventures.









Two Days Workshop

On

"Intellectual property rights in enhancing the competitiveness of industrial enterprises"

07th & 08th December 2017

Conducted By Intellectual Property Rights

(IPR) Cell



Malla Reddy College of Engineering
(MRCE)

 $Mais ammaguda, Dhulapally, (Post\ via\ Hake empet),$

Near Kompally, Secundrabad-500014.

Two days' workshop





"Importance of intellectual property rights in enhancing the competitiveness of industrial enterprises"

07th & 08th December 2017

Organized by

Intellectual Property Rights (IPR) Cell
Malla Reddy College of Engineering

Chief Patron

Sri Ch. Malla Reddy Garu, Founder Chairman, MRGI

Patrons

Sri Ch. Mahender Reddy, Secretary, MRGI **Dr. Ch. Badra Reddy,** Treasurer, MRGI

Advisors

Prof. R. Madhan Mohan

Director Academics, MRGI

Col.G. Ram Reddy,

Director Admin., MRGI

Mr. N. Sudhir Reddy,

Director, MRCE

Conveners

Dr. P. John Paul, Principal, MRCE **Dr.T.V. Reddy**, Vice Principal, MRCE

Coordinator

Dr. T. Sunil, H.O.D – CSE

Resource Persons

Dr. Sanjay solanki

То

The Director / Principal / HOD

Dear Sir / Madam,

Subject: Workshop On "Importance of intellectual property rights in enhancing the competitiveness of industrial enterprises"

It gives us immense pleasure to inform you that, we are organizing a Workshop On "Importance of intellectual property rights in enhancing the competitiveness of industrial enterprises"

With academic orientation on 07^{th} & 08^{th} December 2017.

You are requested to give wide publicity in your Institute, motivate your Faculty members / Research Scholar to attend the Seminar. Please find the enclosed Information Brochure for your kind reference.

Looking forward to meet you.

Thanking you with best regards,

Dr. P.John Paul, Principal,

MRCE.



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CM Engineering College)

Approved by AICTE. & Permanently Affiliated to JNTUH; ISO 9001;2008 Certified institution Maisammagura, Chulapany (post via kompany) secunderabad-500100, Tel:040-64632248,Mobile:9848161222,9346162620 E-mail: principal@mrce.in ,cmecprincipal@gmail.com; web: www.mrce.in

Ref:MRCE/Principal's Office/2017-18/Seminar/13

Date:02/12/2017

CIRCULAR

All the students and staff are hereby informed that Malla Reddy College of Engineering is conducting a two days seminar on "Intellectual property rights in enhancing the competitiveness of industrial enterprises" organized by Intellectual Property Rights(IPR) cell on 07th 408th December 2017 in MRCE Seminar Hall. All the students and staff members are requested to attend the seminar.

Principal



Dr. T Sunil <hod.cse@mrce.in>

Request for Two days Seminar on "Importance of intellectual property rights in enhancing the competitiveness of industrial enterprises"

Dr. T Sunil < hod.cse@mrce.in >

27th November 2017 at 11:33

To: Dr. Sanjay solanki < sanjay solanki 75@gmail.com >

Dear Sir,

I am writing to you on behalf of Malla Reddy College of Engineering, secundarabad, India. We plan to conduct two days workshop entitled "Importance of intellectual property rights in enhancing the competitiveness of industrial enterprises" on 07 -12-2017 to 08-12-2017. We wish to invite you as a resource person for the program. We expect your acceptance as soon as possible.

Thanks and regards Dr. T Sunil Coordinator



Accepting for Two days Seminar on "Importance of intellectual property rights in enhancing the competitiveness of industrial enterprises".

1 message

Dr. Sanjay solanki < sanjaysolanki75@gmail.com >

NOVEMBER 30th, 2017 at 11:00AM

To: " Dr.T.Sunil" < sunil_cse@mrce.in>

Dr. T.SUNIL.

MRCE

Hyderabad.

Subject: Accepting an invitation for Two days Seminar on "Importance of intellectual property rights in enhancing the competitiveness of industrial enterprises".

Dear Dr.T.Sunil,

I am really honored to be a part of this program to be held at MRCE on 07th to 08th DECEMBER 2017. I am glad that I was chosen for this seminar. I thank you for this opportunity. I am looking forward to be a part of this program.

Thanks and Regards,

Dr. Sanjay solanki



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CIM Engineering College)

Approved by AICTE. & Permanently Affiliated to INTUH; ISO 9001:2008 Certified institution.

Makenmagada Diulapaty (part via company) rejudended 500:00 To 640 64632748, Medicing 3481 61222 0346162670.

E-mail: principal@mrre.in., cmecpanolpal@gmail.com; web: www.mrce.in.

Two Days Workshop

On

"Intellectual property rights in enhancing the competitiveness of industrial enterprises"

Conducted

On

07th & 08th December 2017

Organized

By

Intellectual Property Rights (IPR) Cell

Malla Reddy College of Engineering

Malla Reddy College of Engineering has conducted an Awareness Camp on INTELLECTUAL PROPERTY RIGHTS on 11th & 12th September 2017

This event is organized under the esteemed guidance of the college Management fraternity Dr.P.John Paul (Principal MRCE), Dr.TV.Reddy (vice-principal, MRCE), the coordinator of the program Dr. T. Sunil, HOD – CSE. The resource person of the program was Prof. Mr.Hariharan.

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MALLA REDDY COLLEGE OF ENGINEERING WORKSHOP ON IMPORATANCE OF INTELLECTUAL PROPRTY RIGHTS IN ENHANCING THE COMPETITIVENESS OF INDUSTRIAL ENTERPRISES

DATE:07-12-2017 to 08-12-2017

PARTICIPANT LIST

S.No Name of the Participant			Name of the	Mode of the
S.No	Name of the Participant	Designation	department	Faculty
1	S Mahipal	Assistant Professor	CSE	-
2	MATAM SHIVA KUMAR	Assistant Professor	ECE	1
3	N Ananth Rami Reddy	Assistant Professor	CSE	1
4	N Keerthi	Assistant Professor	CSE	1
5	Ch Malleswar Rao	Assistant Professor	CSE	1
6	B Anitha	Assistant Professor	CSE	1
7	V Venkata Ramanjaneyulu	Assistant Professor	CSE	
8	Rajkumar	Assistant Professor	CSE	
9	G Madhuri	Assistant Professor	CSE	
10	A Veerender	Assistant Professor	CSE	
11	Rasheeduddin Sayyad	Assistant Professor	CSE	
12	V.Thirumala	Assistant Professor	CSE	
13	P.Rashmitha	Assistant Professor	CSE	
14	Narasimhulu K	Assistant Professor	CSE	
15	E Srinath	Assistant Professor	CSE	
16	K.Madan Mohan	Assistant Professor	CSE	Internal
17	Ramarapu Bangari	Assistant Professor	CSE	
18	D. Nilima Priyadrshini	Assistant Professor	CSE	
19	Razia Sultana	Assistant Professor	CSE	
20	DROWPATHI RAJENDRA PRASAD	Assistant Professor	ECE	
21	RAJESH DURGAM	Assistant Professor	ECE	1
22	VENKATAPATHI PALLAM	Assistant Professor	ECE	1
23	R K Ajay	Assistant Professor	MECH	1
24	T Nina	Assistant Professor	MECH	
25	M.Priyanka	Assistant Professor	CSE	1
26	P Sandeep	Assistant Professor	CSE	
27	V Sandhya	Assistant Professor	CSE	
28	K Divya Bharathi	Assistant Professor	CSE	
29	SURESH REDDY A	Assistant Professor	ECE	
30	POLEPAKA ANIL KUMAR	Associate Professor	ECE	
31	Mr. V. Mustafa	Asst. Professor	ECE	
32	Mr. S. Shakirbasha	Asst. Professor	ECE]
33	Ms. S. Ayesha Tanveer	Asst. Professor	ECE	
34	Mr. Y. Pradeep Kumar	Asst. Professor	ECE]
35	Ms. V. Tejaswitha	Asst. Professor	ECE	
36	Mr. P. Rajendra Prasad	Asst. Professor	ECE	
37	Mr. Rupesh Kumar	Asst. Professor	ECE	
38	Mr. Dheeren Ku Mahapatra	Asst. Professor	ECE]

39	Mr. Arvind Kumar	Asst. Professor	ECE	
40	Mr. Ravi Shankar	Asst. Professor	ECE	
41	Mr. V. Sai Kumar	Asst. Professor	ECE	
42	GAJJELA LINGAM	Asst. Professor	CSE	
43	A.SRAVANTHI	Asst. Professor	CSE	
44	JUPALLI PUSHPA KUMARI	Asst. Professor	CSE	
45	THULLIBILLI SREEKANTH	Asst. Professor	CSE	EXTERNAL
46	THOTA MALLIKA DEVI	Asst. Professor	CSE	LATERNAL
47	NUTHANAKANTI DIVYA	Asst. Professor	CSE	
48	Mr.Saheb Goud H Karradi	Asst. Professor	ECE	
49	Mr.D.Veera Swamy	Asst. Professor	ECE	
50	Ms.P.Surekha	Asst. Professor	ECE	
51	Mrs.N.Divya jyothi	Asst. Professor	ECE	
52	Ms.N.Swetha	Asst. Professor	ECE	
53	Mrs.T.Harika	Asst. Professor	ECE	
54	Mrs. N.Sangeetha	Asst. Professor	ECE	
55	K SRIVIDYA	Asst. Professor	MECH	
56	M SUNIL REDDY	Asst. Professor	MECH	
57	B SRAVANTHI	Asst. Professor	MECH	
58	R SATYAVATHI	Asst. Professor	MECH	
59	A MADHAVI	Asst. Professor	MECH	
60	A HEMA SAI PRIYA	Asst. Professor	MECH	



Primotoal
Malla Reddy College of Engineering

Seminar title: 1 poorfalce Date: 2/2-12-202-Spe	1	DX Th	Pertro	ney			
Date: 3/5-1) - 207 Sper	iker	Dr	Say	90	1 5	ola	ubo
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5. The instructor was a good communication	itor		4	2	3	4	5
The instructor was knowledgeable on	the topic		1	2	3	4	5
. I would be interested in attending a fo advanced seminar on this same subj	llow-up, mo ect	re	1	2	3	4	5
Given the topic, was this seminar:	□ a.	Too short	□6. Ri	ght len	gth 📮	l c. Too	long
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MRGI AT A GLANCE

Situated away from raucous sounds of Hyderabad city, MRGI epitomizes technocracy at its best. Being one of the largest campuses in Telangana, MRGI promises eventful student oriented learning. The founder chairman Sri.Ch. Malla Reddy garu began the journey as an educationalist to form the bridge between society, industry and academics. He is an un assuming dynamic leader with a keen interest in changing trends of higher education and student's employability in India. The diverse and enormous growth of the group unravels his realistic vision to cater to the needs of students in all areas of education. Education at MRGI brings all round and holistic development in students.

ABOUT MRCE

Malla Reddy College of engineering formerly CM Engineering College has been established under the aegis of the Malla Reddy Group of Institutions, a majestic empire, founded by Sri. CH. Malla Reddy garu . He has been in the field of education for the last 23 years with the intention of spearheading quality education among children from the school level itself. It is the largest cluster of technical institutions in the state of Telangana, with the student strength of 20,000 and staff strength of 2000. It is one of the largest campuses in Telangana. MRCE was established in the year 2005, and affiliated to JNTUH offering B.Tech Programs in the area of ECE, CSE, and MECH and Post graduate courses M.TECH. The College is also having Jawaharlal knowledge center (JKC), which helps the students to get placements. The faculty has the synergy of excellence in application oriented teaching, research and consultancy experience in India and overseas. The experienced faculty continuously endeavors to impart the knowledge to groom the students into industry ready engineers.

VISION OF THE INSTITUTE

To emerge as a Center of Excellence for producing professionals who shall be the leaders in technology innovation, entrepreneurship, management and in turn contribute for advancement of society and human kind.

MISSION OF THE INSTITUTE

- To provide an environment of learning in emerging technologies.
- To nurture a state of art teaching learning process and R&D culture.
- To foster networking with Alumni, Industry, Institutes of repute and other stakeholders for effective interaction.

REGISTRATION DETAILS

All the participants can pay the registration fee on the first day of programme at college.

HOW TO APPLY

The applicants should send their application in the specified format through their principal/ Sponsors to reach the coordinator on or before

The duly filled registration form is to be sent to hod@mrce.in

Last date for the submission of the Application: 01/02/2018

VENUE: Seminar Hall, MRCE.

REGISTRATION FORM

Name

(In Block Letters)

	-	
Date of Birth & Age	:	
Qualification	:	
Experience	:	
Designation & Dept.	:	
Organization	:	
Addr for Communication	n :	
Contact No.	:	
Email id	:	
Place	:	
Date	:	
Signature of the Candida	ate:	
Seal		Signature of Head of the Dept.
II .		

CHIEF PATRON:

Sri. Ch. Malla Reddy Garu

Founder Chairman, MRGI

PATRON:

Sri.Ch.Mahender Reddy

Secretary, MRGI

Dr.Ch.Bhadra Reddy

Treasurer, MRGI

ADVISORY:

Prof. Sri. R.Madan Mohan

Director Academics, MRGI

Coln. Sri. G.Ram Reddy

Director Admissions, MRGI

Sri. N. Sudhir Reddy

Director, MRCE

CHIEF CONVENERS:

Dr. P. John Paul

Principal

Dr. T.V. Reddy

Vice principal

CONVENERS:

Dr. T. Sunil, Prof. /CSE

COORDINATOR:

Mr. P. Amarnath, AP/CSE

RESOURCE PERSON(S)

• Dr. Vivek Bhojwani

WHO CAN APPLY?

- Faculty Members
- Research Scholars
- M.Tech Students
- B.Tech final year Students

ABOUT SEMINAR:

One of the major functions of the patent system is the dissemination of technical information. Patent information is a valuable and comprehensive source of technical, commercial and legal information that can be used directly for scientific and experimental purposes and as a basis for stimulating the adaptation and improvement of the technology described in patent documents immediately after their publication.









Two days Seminar

On

INNOVATIONS AND PATENTS

7th February & 08th February2018

Conducted By

Intellectual Property Rights (IPR)

CELL



Malla Reddy College of Engineering (MRCE)

Maisammaguda, Dhulapally,
(Post via Hakeempet), Near Kompally,
Secundrabad-500014.



Two days' Workshop

On

"Innovations and pattents"

07th & 08th February 2018

Organized by
Intellectual Property Rights (IPR) Cell

Malla Reddy College of Engineering

Chief Patron

Sri Ch. Malla Reddy Garu, Founder Chairman, MRGI

Patrons

Sri Ch. Mahender Reddy, Secretary, MRGI **Dr. Ch. Badra Reddy,** Treasurer, MRGI

Advisors

Prof. R. Madhan Mohan

Director Academics, MRGI

Col.G. Ram Reddy,

Director Admin., MRGI

Mr. N. Sudhir Reddy,

Director, MRCE

Conveners

Dr. P. John Paul, Principal, MRCE **Dr.T.V. Reddy**, Vice Principal, MRCE

Coordinator

Dr. T. Sunil, H.O.D – CSE

Resource Persons

Dr.vivek Bhojwani

To

The Director / Principal / HOD

Dear Sir / Madam,

Subject: workshop on "Innovations and pattents"

It gives us immense pleasure to inform you that, we are organizing a workshop on "Innovations and pattents" with academic orientation on 07th & 08th February 2018.

You are requested to give wide publicity in your Institute, motivate your Faculty members / Research Scholar to attend the Seminar. Please find the enclosed Information Brochure for your kind reference.

Looking forward to meet you.

Thanking you with best regards,

Dr. P.John Paul, Principal, MRCE.



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CM Engineering College)

Approved by AICTE. & Permanently Affiliated to JNTUH; ISO 9001;2008 Certified institution Masammagura, Chulapany (post via kompany) secunderabad-500100, Tel:040-64632248,Mobile:9348161222,9346162020 E-mail: principal@mrce.in ,cmecprincipal@gmail.com; web: www.mrce.in

Ref:MRCE/Principal's Office/2017-18/Seminar/21

Date:01/02/2018

CIRCULAR

All the students and staff are hereby informed that Malla Reddy College of Engineering is conducting a two days seminar on "INNOVATIONS AND PATENTS" organized by Intellectual Property Rights(IPR) cell on 07th February & 08th February 2018 in MRCE Seminar Hall. All the students and staff members are requested to attend the seminar.

Primolipal



Dr. T Sunil <hod.cse@mrce.in>

Request for Two days Seminar on "Innovations and Patents"

Dr. T Sunil < hod.cse@mrce.in >

02nd February 2018 at 10:33

To: Dr.vivek Bhojwani < vivek.bhojwani@gmail.com >

Dear Sir,

I am writing to you on behalf of Malla Reddy College of Engineering, secundarabad, India. We plan to conduct two day workshops on "Innovations and Patents" on 07-02-2018 to 08-02-2018. We wish to invite you as a resource person for the program. We expect your acceptance as soon as possible.

Thanks and regards
Dr. T Sunil
Coordinator



Accepting for Two days Seminar on "Innovations and Patents".

1 message

Dr.vivek Bhojwani < vivek.bhojwani@gmail.com > To: " Dr.T.Sunil" < sunil cse@mrce.in >

FEBRUARY 03rd, 2018 at 11:00AM

Dr. T.SUNIL,

MRCE

Hyderabad.

Subject: Accepting an invitation for Two days Seminar on "Innovations and Patents".

Dear Dr.T.Sunil,

I am really honored to be a part of this program to be held at MRCE on 07th to 08th FEBRUARY 2018. I am glad that I was chosen for this seminar. I thank you for this opportunity. I am looking forward to be a part of this program.

Thanks and Regards,

Dr.vivek Bhojwani



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CIM Engineering College)

Approved by AICTE. & Permanently Affiliated to INTUH; ISO 9001:2008 Certified institution.

Maistermagnia Diulaphly (part vic tempoly; reunderabed 500100 To 640 64632748, Mebits 97481 61222.0346162670

E-mail: principal@mrre.in , cmeconocipal@gmail.com; web: www.mrce.in

TWO DAYS WORKSHOP

On

INNOVATIONS AND PATENTS

Organized by

MALLA REDDY COLLEGE OF ENGINEERING

On

7th February & 08th February 2018

VENUE- CENTRAL SEMINAR HALL

Malla Reddy College of Engineering has conducted an Awareness Camp on Workshop On **innovations and patents.**

THIS EVENT IS ORGANIZED UNDER THE ESTEEMED GUIDANCE OF THE COLLEGE MANAGEMENT FRATERNITY DR.P JOHN PAUL (PRINCIPAL MRCE), DR.TV.REDDY (VICE-PRINCIPAL, MRCE), THE COORDINATOR OF THE PROGRAM DR. T. SUNIL, HOD – CSE. The resource person of the program was Dr.vivek Bhojwani.

On this occasion principal Dr.P.John paul addressed saying it's a tradition in economic history, which primarily relies on qualitative evidence and statistical correlations, has emphasized the importance of patents as a primary driver of innovation. Recent improvements in empirical methodology – through the creation of new data sets and advances in identification – have produced research that challenges this traditional view. The findings of this provide a more nuanced view of the effects of intellectual property, and suggest that when patent rights have been too broad or strong, they have actually discouraged innovation.

Dr.vivek Bhojwani addressed as Mobile Technologies, Inc. (MTI) is the global leader in mobile device display technologies. Our innovations are embodied in our Intellectual Property, which includes our patents, trademarks, copyrights, trade secrets, trade dress, and related intellectual property rights. MTI is dedicated to using innovation to consistently provide customers with the most up-to-date technology for securing and displaying merchandising. MTI respects the intellectual property rights of others, and requests that others not use MTI's Intellectual Property without written permission.

Inventions are the bedrock of innovation. An invention is a new solution to a technical problem and can be protected through <u>patents</u>. Patents protect the interests of inventors whose technologies are truly groundbreaking and commercially successful, by ensuring that an inventor can control the commercial use of their invention.

An individual or company that holds a patent has the right to prevent others from making, selling, retailing, or importing that technology. This creates opportunities for inventors to sell, trade or license their patented technologies with others who may want to use them.

The criteria that need to be satisfied to obtain a patent are set out in <u>national IP laws</u> and may differ from one country to another. But generally, to obtain a patent an inventor needs to demonstrate that their technology is new (novel), useful and not obvious to someone working in the related field. To do this, they are required to describe how their technology works and what it can do.

A patent can last up to 20 years, but the patent holder usually has to pay certain fees periodically throughout that 20-year period for the patent to remain valid. In practice, this means that if a technology has limited commercial value, the patent holder may decide to abandon the patent, at which point the technology falls into the public domain and may be freely used.



Malia Redo College of Engineering

MALLA REDDY COLLEGE OF ENGINEERING WORKSHOP ON INNOVATIONS AND PATTENTS

DATE:07-02-2018 to 08-02-2018

PARTICIPANT LIST

C N -	Name of the Bastistans	Dadasettes	Name of the	Mode of the
S.No	Name of the Participant	Designation	department	Faculty
1	P Sandeep	Assistant Professor	CSE	
2	V Sandhya	Assistant Professor	CSE	
3	K Divya Bharathi	Assistant Professor	CSE	
4	V.Thirumala	Assistant Professor	CSE	
5	P.Rashmitha	Assistant Professor	CSE	
6	Narasimhulu K	Assistant Professor	CSE	
7	E Srinath	Assistant Professor	CSE	
8	M Aharonu	Assistant Professor	CSE	
9	Sudha Pavani K	Assistant Professor	CSE	
10	Vaddi Devipriya	Assistant Professor	CSE	
11	U Nagaiah	Assistant Professor	CSE	
12	Dr. Vaka Murali Mohan	Associate Professor	CSE	
13	Dr. Kanaka Durga Returi	Associate Professor	CSE	
14	Dr. K. V. Durga Kiran	Associate Professor	CSE	
15	Dr. V. Chandra Sekhar	Associate Professor	CSE	
16	Dr.C.Suresh Gnana Dhas	Professor	CSE	Internal
17	Dr.Sunil Tekale	Professor	CSE	
18	Dr.V.Bhoopathy	Professor	CSE	
19	DROWPATHI RAJENDRA PRASAD	Assistant Professor	ECE	
20	RAJESH DURGAM	Assistant Professor	ECE	
21	VENKATAPATHI PALLAM	Assistant Professor	ECE	
22	SURESH REDDY A	Assistant Professor	ECE	
23	POLEPAKA ANIL KUMAR	Associate Professor	ECE	
24	MATAM SHIVA KUMAR	Assistant Professor	ECE	
25	MARAGANI THIRUPATHI	Assistant Professor	ECE	
26	THIRUPATHI DURGAM	Assistant Professor	ECE	
27	GADI SANJEEV	Assistant Professor	ECE	
28	SINGAMANENI NAGA JYOTHI	Associate Professor	ECE	
29	PULIPATI JOHN PAUL	Assistant Professor	ECE	
30	CHANDAN KUMAR ROY	Assistant Professor	ECE	
31	SURABATTINA SUNANDA	Assistant Professor	CSE	
32	GANDIKOTA GOPI	Assistant Professor	CSE	
33	Y SHYAM SUNDAR	Assistant Professor	CSE	
34	NISHA M	Assistant Professor	CSE	
35	BALAGIRI CHAITANYA	Assistant Professor	CSE	
36	VADLAKONDA SAHITHYA	Assistant Professor	CSE	
37	SRILAKSHMI CHERUKURI	Assistant Professor	CSE	
38	ALUGUBELI SHOBHARANI	Assistant Professor	CSE	
39	N.VENKATESH	Assistant Professor	CSE	

				=
40	EDDU TABITHA	Assistant Professor	CSE	
41	M PRABHAKAR	Assistant Professor	CSE	
42	Mr.I.Rajashekar	Assistant Professor	ECE	
43	8 Ms.E.Lavanya	Assistant Professor	ECE	
44	M SWATHI	Assistant Professor	MECH	
45	K ASHA LATHA	Assistant Professor	MECH	EVTEDNIAL
46	M MANJULA	Assistant Professor	MECH	<u>EXTERNAL</u>
47	RAYUDU VS MANI	Assistant Professor	MECH	
48	P REBACCA	Assistant Professor	MECH	
49	Dr.Shailendra Yadav	Assistant Professor	MECH	
50	K. Sumalatha	Assistant Professor	MECH	
51	D. Naga Lakshmi	Assistant Professor	MECH	
52	V. Bhargav Reddy	Assistant Professor	MECH	
53	Ch. Kavitha	Assistant Professor	MECH	
54	B. Kasi Viswanadham	Assistant Professor	MECH	
55	Y. Sravan Kumar	Assistant Professor	MECH	
56	Durgesh Yadav	Assistant Professor	MECH	
57	Putta Pullaiah	Assistant Professor	MECH	
58	Papineni Kiran	Assistant Professor	MECH	
59	Dhanyasi Varalakshmi	Assistant Professor	MECH	
60	Mr. B. SUDHARSHAN REDDY	Assistant Professor	MECH	





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Please rate the following: a. Visuals b. Acoustics c. Meeting space d. Handouts e. The program overall What did you most appreciate/enjoy/think	Accellent Very G	tory b. Int	d	Fair	c. Adv	anced

We would appreciate if you could take a few minutes to share your opinions with us so we can serve you better.

Please return this form to the instructor or organizer at the end of the seminar/Workshop. Thank you. Seminar title: JUJON FLOW ratentis Dn. Vivek Bhomani Speaker: Strongly Strongly agree The content was as described in publicity materials disagree 2 3 5 The seminar was applicable to my job 2 5 I will recommend this seminar to other conservators 5 The program was well paced within the allotted time 4. 5 5, The instructor was a good communicator 5 The instructor was knowledgeable on the topic 2 3 5 I would be interested in attending a follow-up, more advanced seminar on this same subject 2 3 9. Given the topic, was this seminar: a. Too short b. Right length c. Too long 10. In your opinion, was this seminar: a. Introductory b. Intermediate c. Advanced 11. Please rate the following: Excellent Very Good Good Fair Poor Visuals a. Acoustics Meeting space d. Handouts e. The program overall 12. What did you most appreciate/enjoy/think was best about the course? Any suggestions for improvement?