

7.3 INSTITUTIONAL DISTINCTIVENESS

About Institution:

Malla Reddy College of Engineering (Formerly CM Engineering College) has been established under the aegis of the Malla Reddy Group of institutions in the year 2005, a majestic empire, founded by chairman Sri. Ch Malla Reddy. He has been in the field of education for the last 22 years with the intention of spearheading quality education among children from the school level itself.

Vision:

To emerge as a Center of Excellence for producing professionals who shall be the leaders in technology innovation, entrepreneurship, and management, in turn contribute for advancement of society and human kind.

Institution Performance:

1. To provide an environment of learning in emerging technologies:

Institute provide dedicated space to engage faculty and students with emerging educational technologies while encouraging their exploration of the possibilities bring out new opportunities in teaching and learning. Faculty members' intention is to be innovative to design informal learning process to capture attention and promote awareness of new ideas; it helps to empowering faculty and students. Tracking and exploring new technologies while monitoring trends in teaching practices help campus to respond for faculty needs in teaching and students' desires for the optimal learning experience. Ever since, several programs are been provided; students are progressively improving, it shows a growth and remarkable improvement.

2. Evidence of Success:

With the trust of academic and technical excellence, Institution motivates and supports the students to participate in various National and International competitions. Participation and evidences of success proves distinctiveness of the Institution across the globe. Students learn ethics, team building, technical skills, presentation skills, project management and financial management; they also experience their physical strength, healthy computational environment and global standards by participating in globally recognized competitions. Institution not only encourages students to participate but also provides financial support.

3. To Nurture a state of art teaching learning process and R&D culture:

The Art of Teaching is to transform good teachers into great teachers. This transformation occurs through a program in which verified educators receive coaching and mentoring to achieve the highest levels of teaching excellence. ‘Excellent teachers change the lives of students’; these consummate professionals spark a passion for learning in the hearts and minds of young people. They open up new worlds of understanding, give new tools for exploration, and embolden the confidence of students as learners. Institution vision is “Every student experiences the magical touch of excellent teachers and for a lifetime they remember those who helped them become exuberant, lifelong learners”. While doing significant innovations in the Teaching – Learning process using Academic Autonomy, the faculty at Malla Reddy College of Engineering, Hyderabad is also actively involving in the research culture at the institute. Institution’s relentless effort is always to foster research to contribute towards societal benefits. Institute has established a ‘Research Forum’, which consists of faculty, Post Graduate and B.Tech Students; and they will actively pursue research. The forum has a well established mechanism through which all R&D activities are promoted, encouraged and appraised.

The implementation of above programs gave the satisfactory results in placing students in various companies. Students are successfully utilizing their skills, and more numbers of students are motivated to go for their higher education.

4. Students Placements and Preferred Higher Education :

Institution has given constant support for overall development of the students, it is observed that students are progressing enthusiastically from one semester to the next semester. Feedback and suggestions are taken from every student regarding the students’ needs to prepare for the Job, entrepreneurial attitude and for further studies they want to pursue and exist in the competitive world. The implementation of the programs are monitored and reviewed periodically by the college academic committee. It resembles the quality of teaching learning programs and techniques adopted by the institution in Higher Education. In addition to inculcating research culture in faculty members and students, college conducts International Conferences /Seminars /Symposiums/FDPs/Guest Lectures every year, as they help and motivate faculty and students for research publications.

5. Foster networking with Alumni, Industry, Institutes of repute and other stakeholders for effective interaction.

Institute’s alumnae have a strong tradition of assisting current students in their careers. As advisors, they guide students through their experience and counsel them on future plans. Alumnae participate as guest speakers in “Alumni Campus Discussions and Conferences”, to guide and

motivate existing students by sharing their experiences and expertise. As an integral part of annual trips and treks, alumnae helps institute to arrange industry tours and host receptions for visiting students. College advisory board organized individual alumni consultations and coaching to help students gain perspective on their career paths, focus on areas of strength or concern, and get the advice they need to recalibrate, redirect, or recommit their professional energies. Either in person, on campus, or by telephone, these strictly confidential sessions is free of charge.

6. Practice and promote high standards of ethical values through societal commitment.

Ethical Standards & Values

Institution's ethical standards include acceptance, fair-mindedness, emotional wellness, compassion, passion, human dignity, interest and insight in maximizing a student's learning potential.

Integrity: Each student adheres to moral and ethical principles, and follows honesty, reliability and moral action in their personal and professional life. This expresses itself in teaching, student-teacher relationship, course design, marketing, competing with other training suppliers, and business management. Continual reflection aids our trainers in exercising integrity in their professional commitments, responsibilities, and personal development.

The Integrity in student level classified in two types: 1. Academic Integrity 2. National Integrity

- a. Academic Integrity:** organization entitled and responsible for, creating a campus climate that supports excellence in teaching learning process, personal growth and development, and an atmosphere that is safe and respectful for students teaching and non-teaching staff. The college has expectations and standards for appropriate student behavior, often considered common for all courtesies.
 - Students should be respectful and well aware to use of campus facilities, resources, and services.
 - Students must be respectful while interacting with faculty, staff, and students.
 - Being a responsible student—Showing up to class on time, being prepared, completing assignments on time and submit.

National Integrity: As a part of national integrity our college conducts flag hosting every year on 15th August as Independence-day and 26th January as Republic-day. This inculcates national integrity in students and faculty members.

7. Respect & Acceptance:

Each student believes and understands that each person has value, personal quality and ability. At the core of respect lie trust, fair-mindedness, dignity, tolerance, and above all, acceptance. Students pay respect to spiritual values, cultural values, gender equality & preferences in sexuality, social justice, and the environment.

- To increase the spiritual values, cultural values, college conduct events like Traditional day celebration, Batukamma festival celebration, Christmas day Celebration, Eid celebrations with student's participation.
- To motivate the gender equality & preferences in sexuality, social justice our college conducts different programs like sports excellence programs, cultural fest, women empowerment programs, women's day celebrations, also the subject called 'Gender Sensitization' is been teaching for awareness of social rights.
- To increase the environment awareness in students our college conduction programs like Haritha Haram, Swach Bharath, etc., with student participation actively.

8. Social Responsibility & Advocacy of Underprivileged Youth:

All students have an obligation to act to benefit society. This responsibility may be passive by avoiding engagement in socially harmful acts. Active responsibility is required for all students to aid underprivileged youth through donation of time, money or effort.

To increase the social responsibility in Students College conduct National Social Service (NSS) programs periodically, service in old age homes and orphan homes etc., with active students' participation.